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CENTRAL NATIONAL BANK OF ENID REBRANDS AS STRIDE BANK

New Brand Unifies Bank's Mission and Values as it Adds New Services and Markets

[ENID, OK, February 19 —] Central National Bank of Enid has officially changed its name to Stride Bank. The new name was chosen to unify the bank's mission of delivering innovative solutions to help customers achieve their financial objectives and find their stride. The bank has invested in technologies and infrastructure in recent years to offer new services and resources to local and national customers, and these investments prompted the need for a clearer, more approachable identity. Further, the bank's new name establishes differentiation in an industry where iterations of "Central" and "National" are commonplace. The bank has not changed ownership or been sold.

"Our industry is changing rapidly," says Brud Baker, Chairman of Stride Bank. "Determining how we continue to grow and thrive in the future starts with how we position ourselves today. We're still the same people, with the same values and services our customers have come to expect for 105 years. We have strengthened the core capacities that have sustained us and expanded our product offerings and delivery channels to serve our clients, regardless of geographic location. 'Stride Bank' sets the tone for a new brand story that communicates our commitment to innovation, discipline, execution and, most importantly, relationships. We believe our customers, communities, employees and partners will benefit from this evolution."

Stride Bank was chartered in 1913 as Central National Bank. Now a full-service, Oklahoma-owned-and-operated financial institution with approximately \$650 million in assets, Stride Bank offers innovative products for businesses and consumers, including mobile banking, wealth management services and a full spectrum of treasury management services. Stride Bank has specialty lending groups for commercial, healthcare, heavy equipment and transportation, commercial real estate and agriculture. An industry leader throughout the U.S. for next-generation, real-time payments, and in the issuance of prepaid and payroll cards, Stride Bank has branches in Enid, Tulsa, Blackwell, Bartlesville, Woodward and Mooreland, and a commercial banking office in Oklahoma City. Member FDIC. Equal Housing Lender.

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